

Southern State Community College

October 2010 President's Report to the Board of Trustees

Dr. Kevin Boys, President

Governance Institute on Student Success

I was happy to represent the Board of Trustees at the Governance Institute on Student Success. Of the 23 community colleges in Ohio, 22 were represented at this two-and-a-half day training event sponsored by the Bill and Melinda Gates Foundation. A segment of the program was devoted to examining the Board Self-Assessment that a number of you completed earlier this summer. This self-assessment and an overview of the success agenda would be excellent discussion topics at the Board retreat/meeting we are hoping to schedule in the near future.

Scholarship Possibilities for Non-public School Students

Students who attend non-public high schools are not eligible to participate in the Post-secondary Education Option at the same level as their public school counterparts. Home-schooled students do not qualify at all. This is due to the way in which the state funds this opportunity. I have been approached by a small local private high school that inquired about how their students might participate more readily in the programs at Southern State. I would like to hear the Board's thoughts on designating some scholarship funds for the purpose of providing opportunities for some of these students. I am not looking for a decision at this time, but I would like to hear your initial thoughts.

At your request, I have scheduled a presentation for the November Board meeting on the Financial Aid and Scholarship program at Southern State. If the Board is interested in this scholarship idea, I could certainly bring back a formal proposal at that time.

Regional OACC Meeting

Vice-chair Vicki Wilson and I were able to attend the fall regional OACC meeting at Sinclair Community College on Tuesday evening. Ron Abrams presented a report on Funding in Ohio's Community Colleges. A copy of the PowerPoint presentation is enclosed.

Committee Reports

The Long-range Planning Committee met twice since the last Board of Trustee meetings discussing both the Strategic Visioning Process and a potential Facilities Assessment. Additionally, the newly appointed Policy Committee met to begin a review of the Board's policy manual. Both committees will provide a report and any recommendations at the meeting.

Strategic Visioning

The team who has committed to the two-day Strategic Visioning Process will be busy on Friday and Saturday, Oct. 8 and 9. I appreciate everyone who has been able to devote substantial time to this

important endeavor including Board members, faculty, staff, alumni, and community. At Wednesday's meeting, we will provide an overview of what was accomplished and offer the opportunity for the entire Board to contribute to the further refinement of this vision before it is more fully developed into working plans. We will extend that same opportunity to the wider college community. There is additional information later in this report.

Post-Secondary Education Needs and Opportunities Assessment for Adams and Brown Counties

You may recall a study that Shawnee State University commissioned prior to my coming to Southern State. The study was conducted by the Voinovich School of Leadership and Public Affairs at Ohio University. Dr. Morris has graciously shared the study with us and a copy is enclosed in your packet. I was invited to attend a meeting of the Adams and Brown Counties Education Opportunities Committee to discuss the report. You will note that the study presents findings and makes no recommendations. As a next step, the group agreed that an appropriate course of action was for me to share the report with the education project group that is a part of Leadership Adams. This group will be working on a project related to raising educational attainment in Adams County so the study will be helpful.

Exemplary Educational Leadership Award

I was honored to receive an Exemplary Educational Leadership Award from the Buckeye Association of School Administrators at their fall conference this week. Certainly of more value than the recognition was the opportunity to network with the superintendents in our service area. This relationship with area superintendents will continue to be an important connection for the college as we further develop dual enrollment and post-secondary educational options for area high school youth.

President's Activities and Involvement

Since my last report, I have been involved in the following:

- Hillsboro Rotary
- Greenfield Rotary
- Highland County Women's Hall of Fame Dinner
- Highland County Fair
- Leadership Adams
- College-Wide Opening Meeting
- Strategic Visioning Sessions
- Employee BBQ
- Adams and Brown Counties Education Opportunities Committee
- University of Dayton Educational Leadership Cohort Meeting at South Campus
- OACC Presidents' Meeting
- Governance Institute for Student Success
- Region 14 Council Meeting
- Highland County Chamber Board Meeting
- Ohio Valley Regional Development Commission Annual Meeting
- Great Oaks Kipcamp Social Media
- Brown County Fair
- Long-Range Planning and Policy Review Board Committee Meetings
- BASA Fall Conference
- OACC Regional Meeting
- NACCE Annual Conference – Entrepreneurship: The Community College Role in Economic Vitality

Student Affairs/Enrollment Management

Financial Aid

By way of a financial aid update, the following is an excerpt from a message written by the Director of Financial Aid Janeen Deatley on Sept. 28, 2010. For clarification purposes, the FISAP (Fiscal Operation and Application to Participate) is an annual report due to the Department of Education:

“Today I finished the 2009-10 FISAP and found some astonishing data and thought this would be great to share with the Board of Trustees. There were several warning messages on the FISAP that indicated that our disbursements of all federal funds were notably higher than 2008-09, and I had to explain the reasoning. When I looked into the data, our Pell Grants were up \$4,752,261 over 2008-09 and our Federal Direct Loans were up \$2,092,715 over 2008-09.

“Even with the loss of the Ohio Grants of \$1,230,111, the overall increase in financial aid disbursements was a total of \$5,621,099. This is a huge increase in a one-year time frame.

“I would like to thank my staff for all of the ‘beyond imagination’ work they have done for SSCC. I certainly am thankful for the extra help that we have now received for the current year. I don’t think we could have humanly been able to do the work without them.

“Another exciting bit of news is that we just received our Official Default Rates for the 2008 year. We were warned by the Department of Education of a pending increase to all institutions because of a new way they were calculating the rate. So we were expecting an increase over the 2007 rate of 10.4%. To our surprise, our 2008 Default Rate came in at 8.6%. The national average for community colleges is in the middle 10% range and we are very excited to see that our students, in this economic downturn, are still honoring their student loan repayments.”

Career Services

For the month of September, Career Services provided counseling to 24 individuals: 10 males and 14 females. Of those, 4 percent were community members, 21 percent were alumni, 21 percent were prospective students and 54 percent were current students.

Student Recruitment

Southern State Community College and Wilmington High School coordinated a Clinton County College Fair held 9:30 – 11 a.m., Oct. 6 at Wilmington High School. The fair targeted all senior students in Clinton County. The counselors at Wilmington High School contacted the other county schools for participation. All Clinton County schools were represented. Southern State contacted higher education institutions and branches of military for participation. Fifty-four institutions and/or military groups were represented.

Southern State Community College was represented at the Brown County Fair 10 a.m. – 1 p.m., Wed., Sept. 29, in Rhonemus Hall at the “College Access Event.” This event was coordinated through the OSU Extension Brown County Office. This is the second year for the event.

Advising and Retention Services

Advising and Retention Services served 123 students (scheduled and walk-in appointments) during the first week of the Fall 2010 quarter. Approximately 40% of those students’ needs revolved around dropping and adding classes. The remainder of the students’ needs involved advising and/or retention related issues.

Just under 70% of the students enrolled in online courses during the Spring 2010 quarter received a grade of C or higher in those courses. This represents a 4% increase over the previous quarter.

The ARS participated in an orientation and registration session at the PAACAR Medical Education Building in Chillicothe where approximately 50 students were advised and registered leading up to the start of the Fall 2010 quarter.

Childcare

The Patri-Tots centers held open house events on Aug. 27 and Oct. 2. The events were very well attended by both parents and community members in general.

The Central Campus Patri-Tots Center is planning a dedication of their new facility. Details are not yet finalized; however, more information should be available in the near future.

Fiscal Year-to-Date Tuition Discount Totals:

\$ 339.94 Sibling discounts
\$ 376.45 Student discounts
\$6,127.50 Employee discounts
\$6,843.89

Enrollment

Registration for the Fall 2010 quarter has concluded. Total credit hours enrolled is currently 40,505 (a 6.2% increase). Total full-time equivalency is currently 2,700.33 (a 6.2% increase). Total headcount is currently 3,724 (a 10.7% increase). Comparisons are made against last year’s fall enrollment at the same point in time.

Personnel Changes

There have been a number of personnel changes within Student Affairs over the past several months. These changes include both new hires and position changes. Please see the list of changes below:

Tutoring

Susan Long – Coordinator of Tutoring Services
Stephanie Bartley – Tutoring Services Specialist
Kari Buckley – English/Writing Tutor
Jackie Potts – Math/Science Tutor

Advising and Retention Services

April Crank – Financial Aid Generalist
Jaime Simmons – Financial Aid Generalist

Registrar

Tara Sies – Record Clerk

Disability Services

Molly Jordan – Coordinator of Disability Services/Interpreter
Jamie Darling – Part-time Interpreter/Captionist

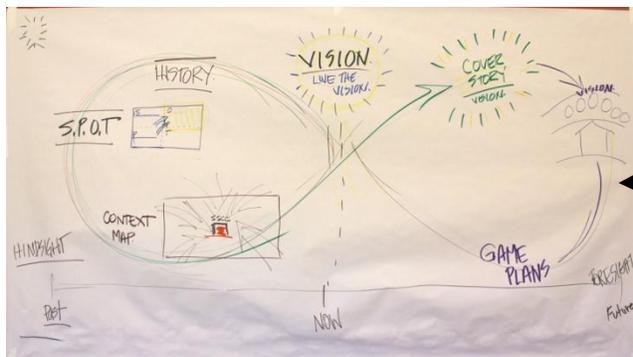
Athletics

Adam Holbrook – Athletic Director/Advisor
Greg Himes – Men’s Basketball Coach (offer made)

Planning

Strategic Visioning

On Tuesday, Sept. 14, the college launched the strategic visioning process designed to help articulate the college’s long-range vision including input from nearly **eighty members** of the college community. With the consultation and facilitation expertise of Rick Gregory, an Innovation Evangelist for Procter & Gamble, the group was able to have candid yet constructive small- and large-group conversations focusing on two primary topics, “**What’s working at SSCC**” and “**What’s not working at SSCC.**” In addition, participants engaged in **mapping the contextual issues** facing the institution such as financial and political trends as well as technological and environmental issues. Further, some groups worked on a **strengths, problems, opportunities, and threats (SPOT) analysis**. This exercise contributed to the next steps in the visioning process which include **imagining the future** and **designing strategies to implement the vision**.



Strategic Visioning Process

Next Step

Two-Day Intensive Visioning Session involving a representative group of SSCC.

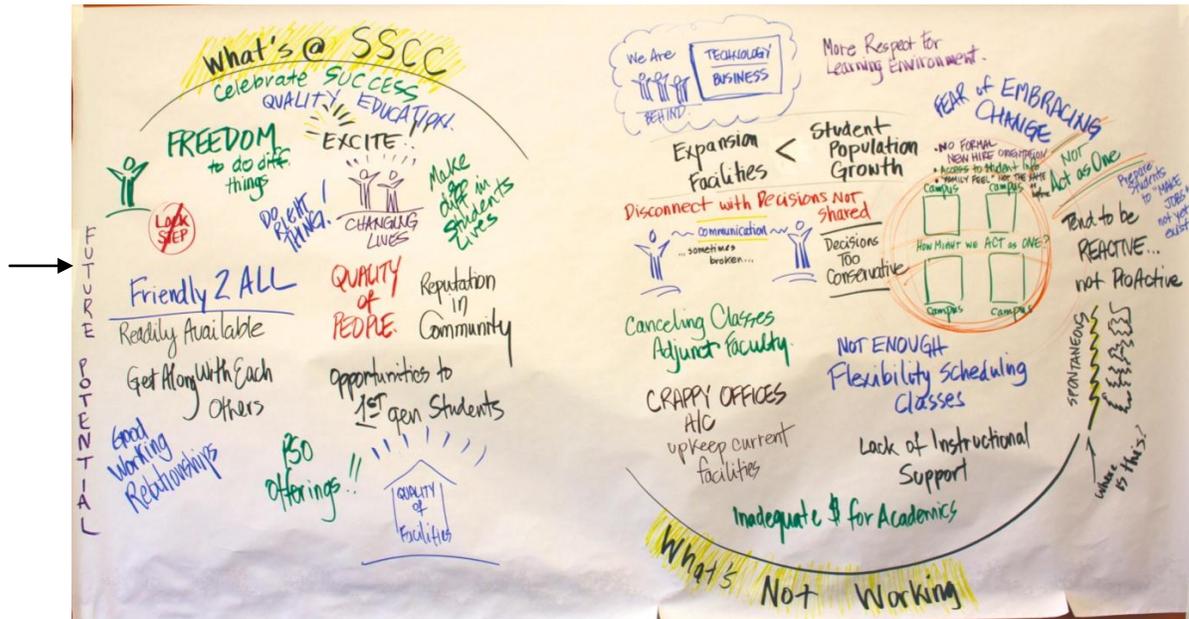
Friday, October 8, 2010, 8:30 a.m. - 5 p.m.

Imagining the Future

Saturday, October 9, 2010, 8:30 a.m. - 3:30 p.m.

Creating Strategies to Implement the Vision

What's Working and What's Not?



The two-day visioning workshops include a **diverse representation** of SSCC's many stakeholders including K-12 partners, career education institutions, community leaders, alumni, foundation board representation, and host of internal constituents inclusive of faculty, staff, senior administration, and the Board of Trustees.

Following the two-day intensive sessions, the larger college community and the full Board of Trustees have been invited to consider the work of the smaller group and check it for accuracy and determine if the end result represents something which they can support.

Assessment

Assessment and Program Review Monitoring Report to the Higher Learning Commission

October 7, 2010, the college will submit a monitoring report (due Nov. 1) to the Higher Learning Commission demonstrating the full implementation of assessment of student learning and comprehensive program review. Stemming from a site visit in 2006 and deficiencies in a 2007 follow-up report, the Commission recommended the monitoring report to ensure that the systems for assessment and program review were fully operational.

In response to the Commission's recommendation, a comprehensive program review process was implemented which includes:

1. Evaluation of program's mission and goals
2. Curriculum evaluation
3. Student enrollment, persistence, achievement and satisfaction
4. Student learning
5. Faculty credentials, teaching effectiveness, and professional advancements
6. Resources and services
7. Financial resources

Efforts toward building and sustaining a culture of assessment are documented throughout the report and include student learning outcomes and assessment plans for all of Southern State's programs, certificates, and disciplines as well as core education areas. Prior to Fall 2010, it was estimated that just over 50% of these areas had functioning plans which indicated that our monitoring report would likely be rated as insufficient. However, through the hard work, persistence, and collaboration of faculty and others, **it is likely we will submit a report reflective of 100% participation**. While substantial work lies ahead in terms of strengthening the plans and implementing them, this shift represents movement toward a culture of assessment and will undoubtedly be recognized by the Commission.

Annual Advisory Meeting

Program advisory committees fulfill a vital role for the college in that they assist in keeping academic programming and services up to date and consistent with employer and community needs. One strategy for actively engaging with the various advisory members is to host an annual breakfast during which faculty, service directors, and campus leaders might meet with their respective committees. The Annual Advisory Meeting is slated for 8 a.m., **Friday, October 29, 2010**, in Hillsboro.

Communications

Web Site Redesign

Several months ago it was reported that the college would unveil a new Web site this fall. The site architecture and design are complete and are currently under review among select evaluators. Upon the completion of the evaluation, the current site will migrate to the new format. Currently the project is still on target for launch later this fall. In addition to the overall aesthetic facelift, features of the new site include improved navigation, dynamic features, and more direct access to information students need. Follow the unveiling of the new site through the internal SSCC newsletter, [This Week at SSCC](#), where portions of the home page will be revealed each week!

SSCC Special Events Brochure

To more fully market and promote the various cultural and special events hosted across the institution, the former cultural events brochure has been revamped. In addition to broadening the scope of activities included, the design elements have been updated to be more consistent with SSCC's branded image and a "Fundraising for the Arts" element has been reintroduced to support the effort of the SSCC Foundation. A copy of the brochure is included in your packet and can be [viewed online](#) also.

Other

Sherrod Brown's Small Business Workshop

Ohio Senator Sherrod Brown's office recently requested use of the Central Campus facility to host a small business workshop for the southern Ohio region. Members of Senator Brown's staff, the IRS, the Small Business Administration (SBA), the U.S. Export Assistance Center, and the Department of Agriculture (USDA) will be on hand at the seminars to discuss opportunities for small and minority-owned businesses, including opportunities related to the Recovery Act, health insurance reform, the HIRE Act, and the U.S. Export Assistance Center, as well as contracting opportunities with the U.S. government. This event is scheduled for 10 a.m. to 12 noon, Friday, Nov. 5, 2010, in room 107. The workshop is free and open to the public.

Academic Affairs

Faculty/Staff Hiring

The Academic Division has extended a faculty position offer to Sarah Crump in the English department. Ms. Crump will be starting with the college in January.

In addition to the faculty hiring, the Academic Division will be hiring a Distance Education Coordinator. As the number of distance education courses and the associated faculty members and students increase, there is an evident need for greater direction and guidance in this educational delivery method. It is anticipated the number of individuals teaching online will increase as a result of the newly approved collective bargaining agreement language covering distance education. The Distance Education Coordinator will conduct trainings, assist with course development, transfer current face-to-face courses to hybrid and distance delivery models, and assist with the assessment and quality of distance education courses.

Dean Hiring

As reported at the Sept. 8 meeting, the Dean of Liberal Arts and Core Studies position was offered and subsequently turned down by the primary candidate. As a result, the position was reposted as an interim position with the anticipation of filling this position with an internal candidate. The process of posting again for the full-time position will commence later during the academic year.

Miami University Baccalaureate Completion Program

Southern State Community College and Miami University entered into an agreement several years ago which allowed Miami to offer a baccalaureate completion program in electro-mechanical engineering. This program allows graduates of the SSCC engineering program to complete their baccalaureate with minimal travel, as students may take many of the courses via interactive television. There are currently four SSCC graduates participating in the program, and two students have already graduated from Miami University through this program.

Southern State students have benefitted from the reduced travel as compared to traditional attendance at the Miami locations in Hamilton and Middletown. This results in a savings of time and money for the students. Students also complete their transfer module courses with SSCC courses, saving additional travel and with lower tuition expense.

Dean's Report-Corporate and Community Services

Truck Driving Academy

Enrollment in September was 32, slightly above the monthly calendar year average of 31. Enrollment is trending about 24% below last calendar year, while running above 2008 by about 6%, making it difficult to project an accurate enrollment for this year. Funding for training is becoming tighter. Any changes to fixed and variable costs to identify opportunities for cost savings are being analyzed in detail.

The TDA has engaged a new TDA marketing campaign, partnering and working closely with the SSCC Office of Communications. Included in these efforts are new web-based initiatives as well as a new marketing plan for the year that includes advertising efforts aimed at new and more diverse markets. The results of these efforts are expected to be seen in the following months.

Workforce Development

The SSCC partnership with the Highland County Chamber of Commerce and other community leaders continues to make progress in the area of small business development. USDA funds were obtained that will be used specifically for the training of an Enterprise Facilitator who will focus on "grass-roots" level entrepreneurship development in Highland County. Small business development via the Enterprise Facilitation model is the brainchild of Ernesto Sirolli, who has international experience in the field with small business development. This is the first such project in Ohio, and Central Campus hosted Mr. Sirolli this summer at the project kick-off meeting. Russ Brewer and John Joy are on the community management team, which completed the selection of an Enterprise Facilitator in late September. Training for the Facilitator, the Management team, and the Resource Board is planned for the second week of October.

Through the college's partnerships and relationships with the local One-Stops, it was learned first-time visitor traffic and new cases are trending down from the peaks experienced last year as a result of the huge job loss in our area. The lack of job openings in any quantity throughout our region continues to hinder re-employment efforts, and continues to contribute to high unemployment numbers.

Continuing Education & CCS Notes

Several of our Continuing Education offerings for this fall have had to be cancelled due to low/no enrollment. Exceptions are the art-related classes at South, as well as a couple landscaping and gardening courses. Plans are underway to offer classes during the Winter Quarter that will improve enrollment. There continue to be some issues with obtaining space at the campuses for CE offerings, particularly if the workshops are planned during the day.

The Connect Ohio initiative in Ohio announced in September it has received stimulus funds for its efforts and projects statewide. Connect Ohio is a group dedicated to improving broadband access in Ohio, and improved broadband is a key issue for the SSCC community. The primary focus now is improving the adoption rates in our service area, through the ECO (Every Citizen

Online) initiative. At this month's meeting, it was learned Southern State is a preferred candidate to receive funds to conduct training programs for our area.

John Joy has been working with a strategic alliance of regional schools (Edison, Clark, Miami Hamilton and VOA Learning Center, Wright State-Lake and Main campuses). The purpose of this effort is to deliver, via Internet connection at each of the schools, Department of Energy-approved Industrial Technology Training. This training is aimed at sizeable industries and other operations that consume a lot of energy. The training is a pilot to deliver an already established curriculum via the web. As part of their "green" efforts, the DOE focus is on training facility managers and engineers to use their pumps, boilers, lights, and motors more efficiently. A series of one-day workshops are planned monthly beginning in late fall.

John Joy participated in the Clinton County Leadership Institute Education and Workforce panel at North Campus on Sept. 16. The department continues to provide support and training resources to New Sabina Industries, which is facing a reduction in workforce in 2011, due to one of their operations moving to Mexico. The college was represented by John Joy at a Sept. 22 meeting in Greenfield as a member of a group working at the request of City Manager Betty Bishop to participate in a planning project funded and facilitated by the Voinovich Center at Ohio University. David Evans of Ohio Christian University and John Joy met with Weastec officials in late September to discuss the company's training needs related to their shift from a manufacturer to a warehouse and distribution facility.

Enterprise Center

August and September Consulting

- 1 – Convenience store, pre-venture
- 1 – Food processing/distribution, existing

Collaboration

Coordinator Russ Brewer participated in the following meetings:

- 8/12 – Leadership Adams Board Meeting, Winchester
- 8/12 – Highland County Enterprise Facilitator Management Team meeting, Hillsboro
- 8/12 – Highland County Chamber of Commerce and the Appalachian Regional Entrepreneurship Group, fall training events, Hillsboro
- 8/19 – Connect Ohio Regional Meeting, Hillsboro
- 8/23 – Highland County Enterprise Facilitator interviews, Hillsboro
- 8/24 – Highland County Enterprise Facilitator interviews, Hillsboro
- 8/26 – Adams County Chamber of Commerce and the Appalachian Regional Entrepreneurship Group, fall training events, West Union
- 8/26 – Brown County Chamber of Commerce and the Appalachian Regional Entrepreneurship Group, fall training events, Georgetown
- 8/30 – Highland County Enterprise Facilitator interviews, Hillsboro
- 9/9 – Leadership Adams Program facilitator, Woodland Alters, Sinking Springs
- 9/13 – Highland County Enterprise Facilitator interviews, Hillsboro
- 9/23 – Connect Ohio Regional Meeting, Hillsboro

Networking

Coordinator Brewer participated in the following meetings:

9/29 – Adams/Brown Counties Safety Council Meeting, Winchester

Events

Coordinator Brewer attended the following events:

8/24 – Adams County Chamber of Commerce Open House, West Union

9/16 – Leadership Clinton Program panel discussion, Wilmington

9/22 – National Association of the Self-Employed conference call, Small Business Jobs and Credit Act

9/28 – Adams County Chamber of Commerce Board Meeting

9/29 – Healthcare Reform Seminar, Hi-TEC Center, Hillsboro

9/29 – Southern Ohio Procurement Outreach Center, Procurement Technical Assistance Fair, Enterprise Center

9/30 – Business Succession Planning Workshop, OSU South Centers, Piketon