

# President's Report to the **BOARD OF TRUSTEES**



**SOUTHERN STATE**  
COMMUNITY COLLEGE

OCTOBER 2015 | DR. KEVIN BOYS, PRESIDENT

## **Burges & Burges Presentation**

Bill Burges and Jill Billman-Royer, of Burges & Burges Strategists, will present their findings from the many interviews they conducted with stakeholders in our service region concerning impressions of the college, future direction of SSCC, and perceptions about a local levy to further support the College's impact on our area. Your questions and comments during the meeting may further inform their work, so a written report will follow.

## **The Senate 5% Challenge**

Included in your packet is our planned submission to the Ohio Department of Higher Education that describes our plan to reduce students' cost of earning a degree by at least 5 percent. We have been conservative in our approach and still are prepared to submit a plan that reduces the impact on our institution's students by 13.1 percent. Each of the outlined options does not apply to all students, so this contribution was only weighted to apply to that specific population. Also, it is significant to note that only the *increase* in dual enrollment students through College Credit Plus has been included. I will ask for the Board's approval by resolution.

## **Course and Program Evaluation**

Enclosed in your packet is a recent study that was presented to the Board's Finance Committee in May 2014. This study was a comprehensive review of course and program enrollment and quality. Dr. Ryan McCall, Vice President of Academic Affairs, will make a brief presentation of the major recommendations and actions taken as a result of ongoing program review and this study. House Bill 64 requires the Board of each institution to conduct such an evaluation before Jan. 1. Especially in light of the Finance Committee's initial work on this, it is my recommendation that the entire Board review the study and take formal action to approve it at

the Board meeting in November. If board members have any questions as the document is reviewed, please contact Dr. McCall prior to the Nov. 18 meeting.

### **Tuition Schedule**

Also on the agenda is a modified tuition schedule that establishes a “full-time” rate for students taking between 15 and 18 hours. This is also a requirement of HB 64 and needs to be in place for spring semester of 2016. It does mean a reduction in revenue. Mr. Jim Buck, Vice President of Business and Finance, is in the process of determining the extent of the reduction.

### **Three-year Cohort Default Rate Determination**

As expected, we received official notification that our Three-year Cohort Default Rate has fallen below the 30-percent threshold to 28.4 percent. As you will recall, it was imperative that we reduce this rate so that we did not exceed the threshold for a second year, as three years above the threshold could potentially put our participation in Title IV financial aid at risk. These three percentage points took concerted effort, as outlined in the plan that we were required to submit to the U.S. Department of Education last year. Mr. James Bland, Vice President of Student Affairs and Enrollment Management, will be convening the task force to review these results, and determine what, if any, additional steps may need to be taken. He will report to the Board in November.

### **Presentation at the Association of Community College Trustees**

Dr. McCall, Trustee Chair Doug Boedeker, OACC President and CEO Jack Hershey, and I will be making a presentation on Ohio’s College Credit Plus program at the Oct. 15 annual meeting of the Association of Community College Trustees. This is a good opportunity to share Ohio’s new dual enrollment program with a national audience, and to highlight our College’s early successful implementation.

### **Upcoming Events**

Board members are invited and encouraged to attend any of the following upcoming events:

#### **OCTOBER**

10.08.15

**Highland County Chamber Business Bash**

5-7pm | Patriot Center Lobby on Central Campus

- 10.09.15      **Connect to College Day (Visitation for Prospective Students)**  
9am-12noon | Central Campus
- 10.23.15      **Connect to College Day (Visitation for Prospective Students)**  
9am-12noon | Fayette Campus
- 10.30.15      **Connect to College Day (Visitation for Prospective Students)**  
9am-12noon | Brown County Campus

## **NOVEMBER**

- 11.06.15      **SSCC Theatre presents “Becky’s New Car”**  
7:30pm | Edward K. Daniels Auditorium on Central Campus
- 11.07.15      **SSCC Theatre presents “Becky’s New Car”**  
7:30pm | Edward K. Daniels Auditorium on Central Campus
- 11.08.15      **SSCC Theatre presents “Becky’s New Car”**  
3:30pm | Edward K. Daniels Auditorium on Central Campus
- 11.12.15      **CMT Empowering Education Concert & Resource Fair**  
9am-12noon | Central Campus
- 11.13.15      **Connect to College Day (Visitation for Prospective Students)**  
9am-12noon | North Campus
- 11.18.15      **Fayette County Chamber Business After Hours**  
5-7pm | Community Room on Fayette Campus

## **President’s Activities and Involvement**

Since my last report, I have been involved in the following meetings and events:

- Speaking in Family and Consumer Sciences classes at Western Brown High School
- Clinton County Corn Festival Booth
- Meeting with SSCC SGA Representatives
- Leadership Clinton Program Committee
- Hillsboro Rotary Club Meetings
- High Schools That Work Kick-off
- Regional Advisory Council Meeting
- Conference Call with Chancellor John Carey on Career Counseling
- Efficiency and Affordability Task Force Advisory Committee
- Fayette Campus Visit
- WSRW Interview with Willard Parr
- Pre-Audit Meeting with Millhuff-Stang, CPA

- OMIC Symposium-Welcome Remarks
- Ohio Dean's Compact Quarterly Meeting
- Breakfast Meeting with SSCC Board of Trustees Chair
- Buckeye Association of School Administrators (BASA) Fall Conference
- OACC Presidents Conference Call

## **ACADEMIC AFFAIRS**

### **SOCHE Faculty Excellence Award**

Two Southern State Community College faculty are being recognized by the Southwestern Ohio Council for Higher Education (SOCHE) with the 2015 Faculty Excellence Award. Bill Worpenberg and Jeff Tumbleson will be honored at the 20th Anniversary Faculty Awards Banquet, which will be held at the Dayton Art Institute on Oct. 30. The Faculty Excellence Award is given in recognition of demonstrated excellence in teaching, service, and scholarship throughout the past academic year. Please join me in congratulating Bill and Jeff on this honor.

### **RAPIDS grant award**

Southern State—in partnership with Rio Grande Community College, Shawnee State University, Ohio University-Southern, Scioto County Career Technical Center, and Pickaway-Ross Career & Technology Center—has been awarded a Regionally Aligned Priorities in Delivering Skills (RAPIDS) grant. There are three components to the grant: healthcare support, advanced manufacturing, and industrial and workplace safety training. Southern State participated heavily in the development of the healthcare support portion of the grant and will receive, along with our partners, \$394,625 to purchase human patient simulators (HPS) and the accompanying equipment. The college will be able to utilize the HPS which will be housed at Scioto County Career Technical Center as part of our PN-to-RN transition program at that location. Southern State was the only partner in the healthcare support which already utilized HPS in their current curriculum. Amy McClellan, Coordinator of Academic Partnerships, is to be commended for her work on this project, as she was the point person for the healthcare

support group in this grant submission.

## **Workforce Development and Community Services**

### **Enterprise Center**

Dean's Note: Following a request during the past Board of Trustees meeting in Winchester, an update of the Enterprise Center from Coordinator Russ Brewer is highlighted for this month's report.

- Small business consulting activities included:
  - a. Providing technical assistance to clients from Brown County and the State of California, both of whom purchased businesses in Brown County;
  - b. Providing technical assistance, including intellectual property concerns and referral to Tech Growth Ohio, an Ohio University start-up project which is operating successfully;
  - c. Providing on-going assistance to an Adams County non-profit; and
  - d. Providing technical assistance and a referral to a marketing consultant for a Brown County client.
- As an OCHEA (Ohio Continuing and Higher Education Association) Board member, Russ Brewer helped plan the 2015 OCHEA Fall Professional Development day;
- Serves on the South Central Development Company Loan Committee, which provides funding and loans to businesses in Adams, Brown, and Highland counties;
- Member of Leadership Adams Board and assisted with start-up and organization of the new youth leadership program in Adams County;
- Board member of the Adams County Shelter for the Homeless;
- Project Team member and past coordinator of the Highland County Enterprise Initiative offering the Sirolli-based Grow Highland! small business development project in cooperation with the Highland County Chamber;
- Partnered with USDA and SBA and hosted workshop on exporting, HUB Zones, and USDA programs at the Enterprise Center in Winchester; and
- Partnered with the Division of Drinking and Ground Waters of the Ohio EPA to offer required continuing education training to Drinking Water and Wastewater treatment plant operators. The September workshop drew 64 participants over four days and netted an estimated \$3,500.

## **Truck Driving Academy**

The enrollment trend continues, with 26 enrolled in September. The FY three-month total for the TDA is 75, which is greater than enrollments the same period each of the past four years.

An MOU was signed with Washington County Career Center to offer CDL training at its campus in Marietta. Delaware and Marion County Career Centers have expressed interest in partnerships as well.

## **Workforce Development and Continuing Education**

On Oct. 3, North Campus is scheduled to host an Energize Clinton County (ECC) meeting as they hold an event and information session on their “makerspace” facility (Pioneer Labs) housed at the Wilmington Air Park.

A series of meetings were held during September to develop a non-credit training proposal for R&R Tool in Blanchester. On Sept. 24, Dean of Workforce Development & Community Services John Joy presented training resource options to R&R Tool owner Dan Reed and to Tammy Istvan of OhioMeansJobs-Clinton County. The proposals were well received; OMJ-Clinton is preparing a funding package to assist R&R with the training costs. The same resources are scheduled to be presented soon to the local chamber and to New Sabina Industries. The proposed training partners will significantly improve the Workforce Development resources offered to area employers, and are accessible and affordable.

# **STUDENT SERVICES AND ENROLLMENT MANAGEMENT**

## **Student Success Center** ✓

### **Retention**

#### **Early Alert Messages**

<b>Term</b>	<b>Early Alerts</b>	<b># of those who submitted alerts</b>
Fall 2015	176	17

AmeriCorps College Completion Coaches (2015-16) Coni Coleman and Jordan Werring conducted several 9/11 Memorial activities from Sept. 8-10 at each campus and culminated with a Memorial Service at Central Campus on Sept. 11. The coaches had students pledge to do a good deed in memory of the victims of the 9/11 attack. Pledge cards were displayed in the Central Campus lobby on Sept. 11, before a 30-minute remembrance ceremony organized by the coaches. Dr. Kevin Boys and Commissioner Paul Worley spoke, moments of silence were observed, and “America the Beautiful” was performed by Coach Jordan Werring and Student Services staff. Approximately 50 individuals attended.

The coaches also attended a two-day orientation Oct. 17-18 in Columbus sponsored by the Ohio Association of Community Colleges and Serve Ohio. Coni Coleman has been selected by the OACC and Serve Ohio to be a lead coach. As a lead coach, Coni will mentor five other coaches from other community colleges and will be placed in leadership positions for other statewide coach activities, events, and initiatives. Coni will research and submit helpful information to other coaches via events and the AmeriCorps Coaches’ Facebook page. She also will assist with organizing one of the retreats planned for all Ohio AmeriCorps Coaches. Her selection was based on her collegiate leadership activities such as her involvement in SSCC’s Student Government Association.

### **Connect To College**

The first Connect to College Days will kick off Friday, Oct. 9, at Central Campus, followed by the Fayette Campus on Oct. 23, Brown County Campus on Oct. 30, and North Campus on Nov. 13. These events seek to educate prospective students and others in the community about the college life experience, academic programs, and career options. A number of faculty members will be making presentations about their programs, transfer recruiters from a number of four-year institutions will be in attendance, and a job fair will run concurrently with the Hillsboro event only. Although anyone interested in starting college can attend, a number of local high schools will be bringing groups of students to these events.

## **Tutoring Center**

### **Tutoring for Fall 2015 (from 8/24 to 9/15)**

- 13 tutors on staff
- 199 tutor request forms
- 39 lab sessions
- 31 one-on-one sessions
- Total Tutoring Sessions = 70

## **Advising Center**

2,047 advising contacts were made July 1 through Sept. 22.

### **Veteran Services**

Advisor Bob Hixson, Veteran Liaison, attended the Ohio Values Veterans Train the Trainer workshop at Ohio State University on Sept. 23. The workshop prepares veteran liaisons how to present on Veteran issues in Ohio institutions and the impact of HB 488.

## **Career and Counseling**

### **Class Presentations**

Since the start of the Fall Semester, Career & Counseling Services has presented to six College Success classes at all campuses, reaching approximately 66 students. Presentations varied according to each group's needs. Topics covered included: services provided, an introduction to career choice, career satisfaction, building resilience, maintaining focus and motivation through use of Reality Therapy/Choice Theory techniques, and suicide prevention awareness. A segment from the Twilight Zone (1960) "A Stop at Willoughby" was used for the discussion of elements of career choice. Students viewed a man who was miserable in his career, identified and discussed the aspects of career choice that kept him stuck, then accounted for his career dissatisfaction. Five other class visits covered the services provided, career satisfaction, college success tips, advantages to having a college degree, resumes, and interview techniques. Approximately 114 students were reached at Fayette and Brown County campuses.

### **Suicide Awareness Month**

Recognizing September as Suicide Awareness Month, the department made efforts to increase awareness of symptoms of suicidal signs, crisis line numbers, and how to reach out to a person in need. Promotional materials have included informational cards and a display on the digital sign. Feedback has been very positive.

### **House Bill 28**

C & C Services has begun work on compliance with the new House Bill 28 requiring colleges and universities to have programs in place for suicide prevention. Such items include information on crisis information and crisis lines, counseling services locally and at the college, prevention outreach plans and activities, and postvention plans. Much of this is in place but is being modified for compliance with the new bill. A Perkins Grant is being filed for the purchase of educational materials and a speaker for next spring. The event next spring will be used in conjunction with the community as well as the campuses.

### **Career Fair and College Connect**

Invitations were sent to area businesses for the first college career fair meant to not only promote position openings but also provide information about employers, including the products, services, and the types of careers they offer. These will be featured along with the college's academic departments. This will be done in conjunction with the Connect to College event in Hillsboro to help current SSCC students and high school students in career exploration.

### **Drug Awareness Rally | Jeffersonville, Ohio**

The Coordinator of Career and Counseling Services was asked to provide a presentation at a drug awareness rally on Sept. 27. The presentation consisted of a general description of addiction along with some of its causes, the reasons family members get pulled into the dynamics of addiction, as well as management and survival tips.

## **Financial Aid**

### **Fall Semester Financial Aid**

Fall financial aid disbursements were processed the week of Sept. 21 in excess of \$3.2 million.

### **Outreach and Training**

Financial Aid staff presented to several College Success (PSYC 1108) classes this month. This gives new students more detailed information on the Federal Financial Aid Policies and eligibility criteria. Students also were given the opportunity to register for \$ALT, the financial literacy tool available to all students.

Staff conducted a financial aid workshop at Ohio Means Jobs in Highland County on Sept. 21. In a collaborative effort to inform residents of the availability of federal financial aid, this workshop will be held every few weeks.

Staff attended a training conducted by the Ohio Association of Student Financial Aid Administrators on Sept. 23 at the University of Cincinnati.

## **Student Activities**

### **Student Government Association**

Fall recruitment for Student Government is ongoing. Recruiting new members, meeting regularly, and developing new student-focused projects is high on the priority.

On Sept. 25-26 there is a student engagement activity at the Wilson Homestead Heritage Days.

### **Athletics**

The gym floor has been sealed and is now ready to be used for the upcoming basketball season.

Men's and women's soccer continue to play through the end of October.

### **Athletic Events**

Board members are invited and encouraged to attend any of the following upcoming athletic events at Central Campus:

## OCTOBER

- 10.02.15 **Men's Soccer Team vs. Wentworth Military Academy @ 5pm**
- 10.11.15 **Women's Soccer Team vs. Andrews College, MI @ 2 pm**
- 10.11.15 **Men's Soccer Team vs. Andrews College, MI @ 4 pm  
(Western Brown H.S.)**
- 10.19.15 **Women's Soccer Team vs. Wilmington JV @ 5 pm**
- 10.20.15 **Men's Soccer Team vs. Cleary University @ 4 pm**
- 10.22.15 **Men's Soccer Team vs. UC Clermont @ 4 pm**
- 10.24.15 **Men's Soccer Team vs. Penn State Greater Allegheny @ 1 pm**

## NOVEMBER

- 11.03.15 **Women's Basketball Team vs. Rio Grande JV @ 4pm**
- 11.03.15 **Men's Basketball Team vs. Rio Grande JV @ 6pm**
- 11.14.15 **Women's Basketball Team vs. Kentucky Christian JV @ 1pm**

## SSCC BASKETBALL CLASSIC

- 11.20.15 **Women's Basketball Team vs. Clark State/PSUGA SMOTW @ 2:30pm**
- 11.20.15 **Men's Basketball Team vs. Penn State Greater Allegheny @ 8pm**
- 11.21.15 **Women's Basketball Team vs. Clark State/PSUGA SMOTW @ 11am**
- 11.21.15 **Men's Basketball Team vs. Elizabethtown CC @ 5pm**
  
- 11.24.15 **Women's Basketball Team vs. University of Akron-Wayne @ 5pm**
- 11.24.15 **Men's Basketball Team vs. University of Akron-Wayne @ 7pm**

# INSTITUTIONAL ADVANCEMENT

## Communications

## Marketing | Public Relations | Web

### Business After Hours



In celebration of the college's 40<sup>th</sup> Anniversary, Southern State has teamed up with area Chamber of Commerce groups to sponsor special events within the community. In addition to networking, the College is leveraging these opportunities to promote

programs and services available at the respective campus. Upcoming opportunities include the Highland County Chamber Business Bash from 5-7 p.m. on Thursday, Oct. 8 in the Patriot Center on Central Campus, and Fayette County Chamber After Hours on Nov. 18.

### Connect to College

The Communications Office and Student Success Center have been working collaboratively to promote the second annual Connect to College events. Aimed at high school juniors and seniors, the purpose of the event is to position Southern State as a viable college option to high school students, their families, and school administrators. A variety of information will be provided along with campus tours and program demonstrations. Such events effectively broaden the recruiting timeline in preparation for upcoming terms.

### Program Viewbooks and Rack Cards Replace Old Brochures

Data suggests new and prospective students demand more specific information related to Southern State’s academic offerings. Delivery of up-to-date information has proven tricky as specific program outlines change frequently. In response, a new strategy has been introduced which includes program Viewbooks complemented by a more versatile and timeless Rack Card. Samples are included in the Board packet.

Program Viewbooks



Program Rack Cards



## Foundation

### Annual Foundation Board Meeting Upcoming

The annual meeting of the Southern State Community College Foundation is scheduled for Thursday, Oct. 29, and will be held in Room 102 at Central Campus in Hillsboro. Board membership includes:

Mr. Jon Linkous | Brown County  
*Chairperson*

Ms. Sheri Smith | Highland County  
*Vice Chairperson*

Mr. Jim Buck | Ex Officio Member  
*Treasurer*

Ms. Robin Tholen | Ex Officio Member  
*Secretary*

Ms. Bambi Baughn | Fayette County  
Mr. Russ Brewer | Adams County  
Dr. Mark Brooker | Clinton County  
Dr. Doris Charles | Brown County  
Mr. Zachary Corbin | Brown County  
Mr. Willis Herdman | Brown County  
Mr. Louis Mays | Brown County  
Mr. Dan Mongold | Clinton County  
Mrs. Sandy Mongold | Clinton County  
Mr. David Morrow | Fayette County  
Mr. Craig Turner | Highland County

Mr. Doug Boedeker | BOT Liaison  
Dr. Kevin Boys | Ex Officio Member  
Ms. Becky Storer | Ex Officio Member