President's Report to the
BOARD OF TRUSTEES

SOUTHERN STATE COMMUNITY COLLEGE

SSCC's mission is to provide accessible, affordable, and high-quality education to people in southern Ohio.

NOVEMBER 2024 | DR. NICOLE ROADES, PRESIDENT

Governor DeWine Appoints Karen Daniels to SSCC Board of Trustees

It is with great pleasure that we welcome Karen Daniels to the Southern State Board of Trustees. Karen, a lifelong resident of Highland County, brings years of banking and finance experience to the Board. Having served as the Vice President of Treasury Management for Fifth Third Bank for over two decades, and then City Auditor/Finance Director for Greenfield for seven years, Karen's knowledge of both public and private sector finance will be a valuable contribution to the Board. Karen understands our community and our mission and will bring keen insights into her work with us. Karen fills the vacancy with her term beginning immediately and continuing through May 11, 2030.

On a personal note, I had the privilege of working alongside Karen at Fifth Third Bank as a management trainee for several years before landing at the College. During this time, her formal and informal mentorship was significant in inspiring me to lean into challenges and use my voice even when it was among the minority. Additionally, she taught me how to program and install Point of Sale credit card machines long before they were widely used among small businesses.

Strategic Enrollment Planning and Academic Program Demand Analysis Project with Ruffalo Noel Levitz Underway

As I first reported in the September 2024 President's Report, the College is in relationship with Ruffalo Noel Levitz for purposes of Strategic Enrollment Planning (SEP) and Academic Program Demand Analysis (APDA).

A SEP is a complex and organized effort to connect the mission, current state, and changing environment to long-term enrollment and fiscal health, resulting in a concrete, written action plan (Sanborne, 2023). A successful engagement would result in the following outcomes:

- Clearly identified key performance indicators that inform our enrollment priorities and initiatives.

- A plan reflective of a comprehensive and integrated scope that considers multiple types of students and programs and the interactions of these components across the entire institution.
- A future-focused plan
- Fiscally minded strategies, tactics, and goals
- A plan reflective of active participation across the institution with clear timelines, responsibilities, and accountability

Both portions of the consultation have launched and early work/organizing is underway. The first onsite SEP consultation is scheduled for November 13 & 14 where the Steering Committee will define the scope and expectations of SEP in the context of the College's mission, vision, and values, identify the process, objectives, and timeline, and begin to develop planning assumptions and Key Performance Indicators (KPI's) for the SEP. A Data Team will also meet to begin a research checklist and data collection plan to support emerging KPIs.
Work is also underway to inform a robust survey designed to support academic program demand. The Steering Committee and workgroups are still taking shape.

2024 Student Body Profile Observations

Included in the Board Packet is the updated Student Body Profile (2018-2024). This report was the focus of the November 4 Deep Data Dive and will be shared in its entirety as part of the Board's regularly scheduled meeting. For convenience, several notable observations are presented here:

- Southern State enjoyed the 8th-highest headcount increase among Ohio's 22 community colleges. Additionally, Southern State had the 3rd highest headcount (HC) increase in CCP students and the 3rd highest among adult students (age =/+25).
- Total HC indicates that 66% of our students are CCP and 34% are non-CCP. Based on credit hours, CCP represents 55% and non-CCP is 45% of total hours.
- CCP enrollment (HC) has increased by 25% since 2018, while non-CCP (HC) has decreased by 40.25%.
- Enrollment growth outside the five-county service area is growing fastest. Since 2020, growth has reached almost 95%.
- First-time student enrollment is the highest it has been in seven years.
- CCP returning students is the highest it has been in seven years.
- The applicant yield rate in 2024 was 61.68%--a seven-year high.

President's Activities and Involvement

Since my last report, I have been involved in the following meetings, calls, and events:

- Adena Gala
- Ready, Aim, Hire | Workforce Education Conference in Columbus, OH
- OACC Presidents' Meeting
- Everyone's a Recruiter Series | Elevator Pitch
- Shawnee State University OTA Cohort Meeting
- STEEL Conference Event
- SSCC Retiree Brunch
- Highland County Chamber of Commerce | Board Meeting
- Call with Washington College Representative
- SSCC Foundation Annual Meeting
- SOCHE Executive Board of Trustees Meeting
- SR 32 / Brooks-Malott Interchange Project Ribbon Cutting
- SSCC 50th Anniversary Committee Meetings
- Seal Tite Open House
- Lunch with the Dean of University of Cincinnati – Clermont
- Meeting with Handshake Representative
- Meeting with Follett Bookstore Representative
- OACC Title IX Meeting
- Meeting with YMCA Representatives
- Meetings with Ruffalo Noel Levitz (RNL) Representative
- SSCC Advisory Breakfast
- Deep Data Dive | A Look at the Student Body Profile 2018 - 2024
- Ribbon-Cutting for the Dedication of the Historical Society's Hodson House
- Highland County Chamber of Commerce | Coffee & Commerce at First State Bank
- SOCHE Board of Trustees Meeting
- Moody's and SSCC Update Call
- On-Site Visit with RNL and Meetings with the Executive Leadership Team, Strategic Enrollment Planning Steering Committee and Data Team

ACADEMIC AFFAIRS

Annual Program Advisory Committee Breakfast | Meetings

More than 60 advisory committee members, faculty, administrators, and staff were in attendance for the annual Advisory Committee event. **Dr. Nicole Roades** began with opening remarks—sharing SSCC's current happenings and appreciation for the members' service on the committees. After a hardy breakfast catered by Rachel's House, Washington CH. **Dr. Erika Goodwin** offered a charge to the committee. The purpose of the Advisory Committees is to advise the College on current processes, methods, technological advancements, and industry trends to improve academic quality and meet the needs of the local employment community.

The Advisory Committees participating included: Business (Chair–**Jeff Tumbles**on); Computer Science (Chair–**Dr. Josh Montgomery**); Education (Chair–**Nicole Sheppard**); Human and Social Services (Chaired by– **Dr. Jeff Montgomery** and **Patricia Beach**); Law Enforcement (Chair–**Robin Roche**); Medical Assisting (Chair–**Rhonda Davis**); and Nursing (Chair– **Dr. Julianne Krebs**).

Brown County/Mt. Orab Campus

Ribbon Cutting of New Bypass

Southern State hosted ODOT District 9's ribbon-cutting event for the new bypass/road structure. On Friday, October 25, the Bruce Lundsford Way bypass completion was celebrated by local community members, village council members, state representatives, and family/friends of Bruce Lundsford. On a clear but breezy day, participants gathered in the parking lot on the west side within view of the off-ramp and overpass. This was another great opportunity to assure the community of the steadfast presence of Southern State in issues and events that matter to our neighbors.

Fall Transfer Fair

Promoting the Ohio Transfer Promise

SSCC's Fall Transfer Fair is scheduled for November 20, Wednesday, 10:00 a.m. – 2:00 p.m. at the Mount Orab Campus. The focus of this event is primarily on Associate of Arts/Science degree pathways to Bachelor degree completion. Students who are completing their degree within the next year (or at least the OT36 transfer module) are encouraged to attend. A special emphasis for the Fall Fair will be on our CCP population as 18 transfer partners will address the admission process for High School students with college credits/degrees.

As a part of the University System of Ohio, all 36 state institutions have signed the Ohio Transfer Promise that guarantees awarding transfer credit for the statewide set of transfer general education courses. These courses, along with the transfer-aligned major courses (TAG/CTAG), are the first two years of any 4-year program.

Students can often complete these first two years at any state community college and transfer into the junior level of courses at the next institution. This can equate between $36,000 to $70,000+ in college savings, depending on the institution. (Best "scholarship" available).

Faculty Update

- Faculty evaluations are complete for the 2024-25 academic year.
- AI was a popular topic at the 2024 Indianapolis Assessment Institute and some of what was learned will be incorporated into the professional development seminar for assessment scheduled for November 22.
- The co-curricular assessment report has been completed and highlights our four co-curricular areas: eSports, Theater, Study Abroad, and PTK Honor Society.
- The Program Vitality Report will be presented to the Program Review committee on November 15 with recommendations going to President Roades thereafter.

Health Sciences Hold Flu & Covid Clinics

The Health Science Department worked with a community partner, the Highland County Health Department, to provide seasonal flu and Covid vaccination clinics for students, staff, and faculty during October. A clinic was conducted on Central Campus on October 15 and provided 16 vaccinations. A second clinic was provided on October 21 with 15 vaccinations administered. The Brown County Campus hosted a clinic on October 30 with a total of 21

vaccinations administered. Many thanks to **Kim Tinnel,** Administrative and Clinical Coordinator for Health Sciences for organizing these clinics.

The next report will include the official OBN report and an update regarding the Hillsboro High School STNA partnership.

Fall Theatre Production

The Fall Production was *Radium Girls*. The Show ran November 8 – 10. In addition, there was a School-day matinee on Wednesday, November 6 with more than 400 High School students attending! There were talk-back sessions after the shows with the students and the cast. It's great to see such a fantastic turnout for the school-day matinee. Our thanks to Director, **Rainee Angles**, for another great show and a wonderful educational opportunity and theater experience for area high school students.

Instructional Technology

Dr. Angel Mootispaw, Director of Instructional Technology has attended various meetings and webinars this past month. They include:

Meetings/Webinars

- Quality Matters Ohio Executive Meeting
- Zoomtopia
- Quality Matters: Quality in Course Sharing
- Zoom AI First Strategies
- Quality Matters Coordinator Meeting
- Integrating AI in Higher Ed: Faculty Experiences & Classroom Innovations
- Scaling Course Design Best Practices
- Quality Matters – Instructional Design Association Meeting
- Cidi Labs Fall Customer Gathering
- Simple Syllabus Meetings
- Simple Syllabus Technical Call
- J1 Troubleshooting
- DesignPlus Workshops
- ReadyGO Workshops
- CidiScapes Training
- CETL Website Update Meeting

The LMS Administrator, **Cathy Zile**, reported the following activities for October 2024:

ACTIVITIES	#	DATE
Support emails	272	
Spring 2025 Schedule Changes	98	
Spring 2025 Course Creation completed		10.31.2024
Simple Syllabus Canvas API Integration completed		10.30.2024
Cidiscape Integration complete		10.29.2024

Winding Down Fall Semester, Preparing for Spring 2025

Celebrating December Retirements

The Fall semester wraps up with Final's week ending December 9. Spring classes will begin January 8 preceded by the campus' Opening Week meetings the week before. The All-College meeting and luncheon is on Wednesday, January 8. At the end of December, we have two long-time employees retiring: **Dr. Bill Henry**, professor of Biology (33 years) and **Barb Fleming**, administrative assistant to the VP of Academic and Student Affairs (43 ½ years!) We congratulate them and thank them for their incredible tenure at SSCC. They will be missed. We wish them well in their retirement!

STUDENT AFFAIRS

#2 Speaker Series Lunch & Learn: Election: Democracy in Action

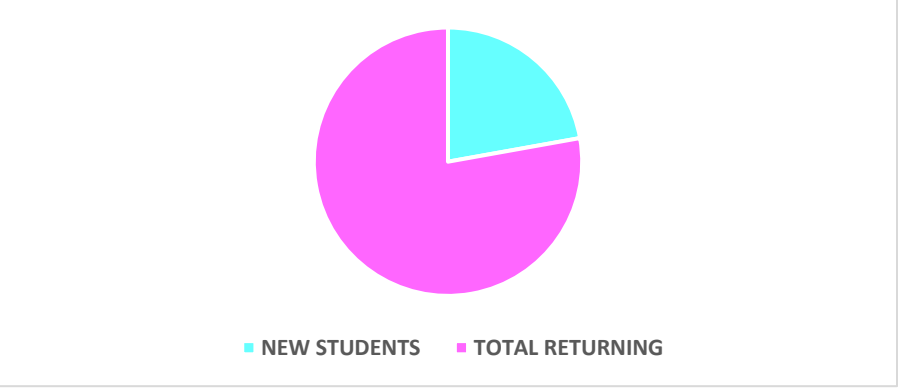
About 15 SSCC employees and one student attended the October 9 Speaker Series #2. **James Pearn,** Esq., SSCC Political Science Adjunct Faculty, discussed the election process. He talked about failure in modern politics being primarily due to not understanding the vernacular. James gave a riveting presentation filled with theory and examples of historic events. He stated, "The most fundamental right we have is to VOTE!"

The third Lunch & Learn will be held on Wednesday, November 13 from 12:00-1:00 p.m. in the lecture hall, room 107. James Pearn will present a session entitled, *Domestic Violence Awareness*.

Academic Advisors

Spring term 2025 registration began in mid-October. The Academic Advisors have been busy guiding students through the planning and registration process. The chart below gives an overview of how many students they have had contact with during October 2024.

NEW: TRAD/NON-TRADITIONAL	NEW: CCP	TOTAL NEW	RETURNING: TRAD/NON-TRADITIONAL	RETURNING: CCP	TOTAL RETURNING	TOTAL ADVISING*
56	5	61	163	51	214	275



Accessibility and Learning Services (A&LS)

Accessibility Services (AS):

- AS at SSCC is in the process of joining the Ohio Chapter of Ahead (Association on Higher Education and Disability). Membership is a great way for us to connect with Ohio peer institutions and can help us network, problem-solve, and develop professionally through their accessibility and disability information resources and opportunities. Also, the Ohio chapter would align better than the national AHEAD chapter because sometimes state laws, regulations, statutes, etc. differ from state to state and may not be applicable to us.

- Sixty (60) students are registered with Accessibility Services. That number is anticipated to increase this term. Students continue to connect and register with AS.
- We proctored 10 AS exams in September and 30 AS exams in October.
- We have a new, yet familiar face, regarding our Opportunities for Ohioans with Disabilities (OOD) contact. Due to restructuring in OOD, Brian Newton has been reassigned from SSCC, and Amy Bradford returns to SSCC as our OOD contact. Amy was our previous OOD contact for approximately the last year before Brian joined us.
- **Ryan Hall**, A&LS Coordinator, continues to attend the Ohio Secretary of State's Accessibility Advisory Board meeting monthly. The Board is helping new leadership move forward and helping with accessibility items relative to the election process.

Learning Services (LS):

- Fall term Tutors/Coaches have now approx. 125 tutoring sessions with students since the term started this week.
- We are now able to offer approx. 70 hours of tutoring services available each week to students for the Fall term (serving both campuses and online students). These 70 weekly hours are an approx. 65% increase in weekly tutoring hours compared to Fall 2023 tutoring availability.
- We added a Peer Academic Mentor (PAM) at the Mt. Orab campus. The new PAM, student **Eli Muktarian** can tutor in Math and Chemistry (also can assist students via ZOOM). With his availability, LS went from 66 hours of tutoring available to 70 hours available each week.

Financial Aid

- The 2025-2026 FAFSA application will go live for all students beginning December 1, 2024. We are hoping that this FAFSA has fewer issues than the 2024-2025 FAFSA version.
- We have started scheduling FAFSA workshops and information nights with the High Schools. Those will mostly take place in January and February.
- The Spring Scholarship application portal is open for anyone planning on coming spring semester. We will start awarding those scholarships sometime in December.

Testing Center

The following chart shows the October 2024 testing activity of the testing centers at both the Central and Brown County Campuses. Testing is provided for those testing with Pearson Vue,

taking an Accuplacer, the HESI exam for the nursing program application, ACT WorkKeys, Certiport, and proctored exams. **Maddy Conn** started this past month as a part-time test proctor at our campus in Mt. Orab.

OCTOBER 2024 TESTING ACTIVITY LOG			
TEST	**HILLSBORO TESTING CTR**	**MT. ORAB TESTING CTR**	**TOTALS**
Pearson Vue	38	18	**56**
ACCUPLACER	37	0	**37**
HESI	1	0	**1**
ACT WorkKeys	12	0	**12**
Certiport	0	0	**0**
Proctored Exams	4	0	**4**
*ACCUPLACER	0	0	**0**
TOTALS:	**92**	**18**	**110**

*ACCUPLACERS given at high schools

Security

Gary Heaton, the College's Security and Emergency Response Coordinator, recently attended the following meetings/events:

- Zoom Deep Dive on Clery Reporting
- Intelligence Liaison/OP3/Homeland Security Conference in Columbus
- "Everyone is a Recruiter" Workshop

He also corresponded with the Board of Elections for the general election and began the application process for the Ohio Department of Public Safety Campus Safety Grant.

INFORMATION TECHNOLOGY AND INFRASTRUCTURE

Central Campus HVAC Renovation

The HVAC project is scheduled for Controlling Board approval on December 2. We have been working through many preconstruction scenarios with Square 1 Heating and Cooling in anticipation of a project starting in mid to late December.

WORKFORCE DEVELOPMENT & COMMUNICATIONS

Grants

ASPIRE

A recent data pull conducted and released by the State ASPIRE office shows that the Southern State ASPIRE program scored higher than the state average in all three measured data points. This data indicates that Southern State students attend regularly once enrolled in the class, take the post-test when the required 40 hours of instruction have been completed, and achieve skill gains above the state average. A huge congratulations to the dedicated staff of the ASPIRE program.

Southern State ASPIRE vs. State Data Snapshot (as of October 30, 2024)			
	Southern State ASPIRE	**State**	**Difference**
Post-test Rate (Progress Test)	24.07%	23.66%	+0.41%
Measurable Skill Gains Percentage	33.33%	24.90%	+8.43%
Persistence (Hours of Attendance per Student)	37.20 HRS	31 HRS	+6.2%

ASPIRE Director Susan Armstrong and ASPIRE instructors Jill Hopper and Sally Orihood attended the Ohio Association for Adult and Continuing Education (OAACE) state conference in Columbus, where sessions on adult education were held.

SUPER RAPIDS I

Furniture for the new Cybersecurity Range was received and installed at the end of October. The final installation, along with the lab set-up, will now take place.

Led by the Ohio Code Scholar/CIT Navigator, **Blaine Parker**, "Building by Blaine Days" will involve students in setting up the equipment and the non-infrastructure pieces to prepare the classroom for Spring classes.

SUPER RAPIDS II

Application for consideration was submitted to be involved in the funding centered around Auto and Advanced Mobility (A&AM). The funds would be used to support the Electromechanical Engineering program as a contributing skill set in the A&AM program.

RAPIDS VII

RAPIDS VII RFP was released on October 15 and the region met on October 30 at Rio Grande Community College in Jackson. The region received $975,000 to be distributed among 11 different institutions which included universities, community colleges, and career technical centers. The grant is due on November 22 and is centered around equipment that helps with employability skills, certifications, and addressing in-demand occupational gaps.

AACC Cybersecurity for All Cohort

Brian Birkhimer, Computer Information Technology Instructor, presented in the final cohort meeting for the Cybersecurity for All Cohort. The grant provided a community of support centered around Cybersecurity practices from institutions across the countries. The grant also provided equipment for cybersecurity forensic analysis.

Workforce Development

Truck Driving Academy (Class A and Class B)

	2023/2024	2024/2025
July	43	8
August	14	17
September	25	9
October	17	17
November	22	
December	2	
January	19	
February	18	
March	0	
April	26	
May	14	
June	17	
Y-T-D	**217**	**51**

Continuing Education

The Fall Water Workshops took place at our Brown County Campus in Mt. Orab. This was the first time the workshops were held there and it was well received. Over the two days of

continuing education, there were 33 attendees. The next round of training will come in the Spring.

A 40-hour training for Basic Court Officers was held at the Greenfield Workforce Development Center and the shooting range in Greenfield. Over the course of six classes, Officers of the Court were trained on various scenarios associated with the job as well as tactical training. The training facilitator was **Doug Daniels** from Southern State Community College and seven students attended the training.

Strategic Support Specialist

As a part of Engineering and Cybersecurity Month, **Lisa Hord**, Strategic Support Specialist, delivered cookies to some of our partner Career Technical Centers to celebrate those in the educational pathway trying to obtain skills in Engineering or Cybersecurity. Cookies were delivered to Southern Hills Career Technical Center and Ohio Valley Career Technical Center.

Executive Director of Workforce Development

Amy McClellan, Executive Director of Workforce Development, attended the annual National Council on Workforce Education Conference in Minneapolis, MN. Sessions included presentations on inclusion, artificial intelligence, employer engagement, business advisory councils, and workforce resetting.

McClellan also attended the AIM Hire event that occurred in Columbus, which featured presentations from the Lt. Governor, the Chancellor of Higher Education, and other state leaders in workforce and education. Southern State was even mentioned by the Chancellor for the STEM work through the Ohio Code Scholars program.

The STEEL Conference was held at Southern State on October 22 and· McClellan attended the event. The conference aimed to merge emerging leaders with established leaders and how we all work together to make strides in our communities.

Communications and Marketing

Presence Report

Southern State Community College			
Marketing Area	**August**	**September**	**October**
Press Release	9	5	8
Advertising / Print	10+	5+	7+
Email Campaigns	1	1	1
Emails Deployed	25,000	25,000	25,000
Number Opened	4,391	3,924	3,557
Percentage Opened	17.56%	15.70%	14.23%
Clicks within content	729	735	519
Percentage of total clicks	2.92%	2.94%	2.08%
Social Media/Geofencing	1	1	1
Impressions/ads Deployed	50,746	45,824	47,556
Clicks	339	706	764
CTR (click through rate)	*0.67%*	*1.54%*	*1.61%*
Top 3 locations of activity	Wilmington, Greenfield, Georgetown	Wilmington, Greenfield, Georgetown	Wilmington, Greenfield, Georgetown

Truck Driving Academy			
Marketing Area	**August**	**September**	**October**
Email Campaigns			
Emails Deployed	25,000	25,000	25,000
Number opened	3,902	5,234	5,004
Percentage Opened	15.61%	20.94%	20.02%
Clicks within content	612	629	570
Percentage of open and clicked	2.45%	2.52%	2.28%
Audience Management	1	1	1
Impressions/ads Deployed	57,311	63,632	65,065
Clicks	67	62	132
CTR (click through rate)	0.12%	0.10%	0.20%

Recent Southern State Appearances

Since the last report, Southern State has appeared in the following media outlets:

- **Press Releases:**
  - Study Abroad in Italy and Greece with Southern State in 2025 *(Enrollment, Relevance & Excellence)*
  - Southern State Recognizes Manufacturing Month in Ohio this October *(Enrollment, Relevance & Excellence, Workforce Development, Student Success)*
  - Southern State Community College announces five students in the Choose Ohio First Initiative *(Workforce Development, Student Success)*
  - SSCC Theatre presents 'Radium Girls'
  - Student Returns to School to Pursue Online Business Degree *(Enrollment, Relevance & Excellence, Student Success)*
  - SSCC Board of Trustees to meet October 17
  - Southern State's Spring Semester begins January 13, 2025 *(Enrollment)*
  - Get on the road to a high-paying career in only four weeks *(Enrollment, Workforce Development, Student Success)*

- **Advertising/Print/Direct Mail**:
  - October e-blast promoting ONLINE programming to adult students *(Enrollment)*
  - October e-blast promoting Nov. – Feb. start dates for the TDA program and featuring new 30-second video/commercial *(Enrollment, Workforce Development)*
  - 2024 Cincy Fall – Colleges and Universities ad *(Enrollment)*
  - 2024 Ohio Business Colleges and Universities – ad promoting online business programming *(Enrollment)*
  - 2024 Times-Gazette Careers and Education Guide ad (ad plus article) *(Enrollment)*
  - Theatre ad in Entertainment Weekly – AIM Media promoting Nov. show
  - Veterans Day signature "thank you" ads
  - Branded stethoscope cases for Nursing Faculty
  - New eSports jerseys *(Student Success)*
  - Nov/Dec SALT ad promoting online course offerings *(Enrollment)*

- **Social Media:**

  Facebook:

  Business Program Pathway Ad *(Enrollment, Relevance & Excellence)*
  - Active- Sept. 26th-Oct.16th
  - Post Engagements: 1,601
  - Reach: 2,929
  - Impressions: 3,712

  Education Program Pathway Ad *(Enrollment, Relevance & Excellence)*
  - Active- Sept. 30th-Oct.10th
  - Reach: 2,084
  - Impressions: 2,332

  Employee Spotlights: *(Enrollment, Relevance & Excellence)*
  - Blaine Parker
    - Reach: 2,963
    - Post Engagement: 487
  - Josh Montgomery
    - Reach: 1,424
    - Post Engagement: 365

  - Tutor Appreciation Week & Giveaway Post *(Enrollment, Relevance & Excellence, Student Success)*
  - Cybersecurity Awareness Month Post *(Enrollment, Relevance & Excellence, Workforce Development)*
  - Manufacturing Month in Ohio Posts *(Enrollment, Relevance & Excellence, Workforce Development)*

  Instagram: *(Enrollment, Relevance & Excellence)*
  - Reach: 2K (+161.8%)

- Accounts Engaged: 1.1K (179.2%)

LinkedIn: *(Enrollment, Relevance & Excellence)*
- Search Appearances: 120 (+64.4%)
- Followers: 5,309
  - New Followers: 61
- Impressions: 3,996
- Engagement Rate: 3.6%

TikTok: *(Enrollment, Relevance & Excellence)*
- Registration is Now Open – video posted on 10/31/2024
  - Views: 789
  - Likes: 54

- **Events/Publications**
  - STEEL Conference (attended and sponsored)
  - Ordered and delivered cookies and our program-related info in honor of Cybersecurity Month and Manufacturing Month (both in Oct.) to students at Ohio Valley CTC (West Union), Southern Hills CTC (Georgetown), and Laurel Oaks (Wilmington) *(Enrollment, Relevance & Excellence))*
  - Attended annual retiree brunch and presented on the 50th Anniversary
  - 50th Anniversary prep in high gear for the January 2025 rollout

Recruitment

Presence Report

October 1 – October 31

Campus Visits	
Central Campus	1
Brown County Campus	0
Program Information Requests	
Business	15
Law Enforcement	2
Health Sciences	31
Engineering	1
Computer Science	5
HSSR	4
Education	11
AA/AS	6

Events Attended

- Pickaway County College Fair
- Fayette County College Fair
- Adams/Brown County College Fair
- Clermont County College Fair
- Brown L.E.A.D.S.—Graduation/Final Session
- Clinton County Career and Exploration Fair
- Science Alliance
- Manchester High School College Fair
- Highland County College Fair
- Clinton County College Fair
- Pike County College Fair
- Greenview High School
- Hillsboro Middle School

Events Outcome

Everyone's a Recruiter Workshop—Dress Code and Table Set Up

Attendance: 16 total (10 in person, 4 via Zoom)

Faculty—1

Staff—15

Program Overview: The session was centered around the idea of an elevator pitch—what it should look like when talking about Southern State, how to answer questions, etc.

Professional Development

- Brown L.E.A.D.S. Graduate
- Steel Conference Attendee
- "Pick Us" Webinar: Enrollment and Recruitment Strategies to Set Your Institution Apart
- "An Instructor's Approach to AI-Enhanced Student Career Growth"-SOCHE
- Supporting Diverse Students in the College Search and Selection Process-OACAC
- Clear Pathways: From College to Career-The Chronicle