

Meeting Agenda

Friday, November 1, 2024

CHAIRPERSON: Jeff Tumbleson

ATTENDEES: Travis Martin. Mat Reno

TOPIC	DISCUSSION	ACTION
<p>1. Call to Order</p>	<p>The meeting was called to order by Jeff Tumbleson at 9:20am</p>	
<p>2. Introductions</p>		
<p>3. Agenda</p>	<p>Approval of the Agenda</p>	<p>Motion by: Mat Reno 2nd: Travis Martin All In Favor</p>
<p>4. Minutes</p>	<p>Approval of the 2023 Minutes</p>	<p>Motion by: Mat Reno 2nd: Travis Martin All In Favor</p>
<p>5. Reports from Committee Members</p>	<p>Introduced the Student Body Profile & Program Summary Headcount spreadsheets.</p>	
<p>6. Review of the Program Curriculum</p>	<p>Jeff – Need to revise the BADM Program as we are struggling to offer Speech online for our Online program. Looking to include Personal Finance to replace Speech. Our students would benefit from some financial basics.</p> <p>Mat – Personal Finance is good, but speaking in front of people is still important.</p> <p>Jeff – Yes, I did Program Mapping to see if we are missing anything. In BADM we have group work and a presentation in our Capstone. We have no group work in our program and only 2 courses have a presentation (1 ACCT, 1 BADM).</p>	

	<p>Jeff – Working with Adjuncts to incorporate group work and presentations into more of our courses. This will help to compensate for no Speech class.</p> <p>Mat – Good!</p> <p>Jeff – We are also looking to add more case studies and real-world applications to enhance student learning. Increase Critical Thinking and Problem-Solving skills.</p> <p>Mat – Having students apply what they have learned is important.</p> <p>Travis – Using more Project Based Learning. I use several in my classes with good student interaction.</p>	
<p>7. Review Enrollment and Graduation Rates</p>	<p>Student Body Profile – Total enrollment increasing approaching pre pandemic numbers.</p> <p>AAB Degrees – remaining steady after a dip in 2022. RE Certificates also steady.</p> <p>Program Summary Headcount – BADM and BADM REST have been steady for the last 4 years and ACCT has had a decrease but is steady over the last 2 years. We have had about 60 students in ACCT 1101, 1st ACCT class for the last 2 years.</p>	
<p>8. Update of the Current/Future Industry Trends & Employment Outlook</p>	<p>Mat: A/B OMJ Job Fair last year 75 job seekers, This year 12 job seekers.</p> <p>Mat: AI – state level meeting discussed AI and how to leverage its use for government entities and business.</p> <p>Jeff – Still struggling to incorporate AI correctly and not just introduce it as a way to complete assignments.</p> <p>Mat: Maybe it could be used as a way to improve what they have done. Students could practice with AI to be more familiar with it. We use it at work every day to become more familiar with it. The key is to tell AI what you want.</p> <p>Travis: Prompt Engineering is a good skill to have.</p> <p>Mat: Business Advisory Council – meeting is once a quarter and is meeting today.</p>	

<p style="text-align: center;">9. Employer Recommendations for Improvement <i>(list at least 5 from employer's)</i></p>	<ol style="list-style-type: none"> 1. AI not going away – How to use it 2. Management/Supervisor Certificate 3. Incorporate the applied skills students will need in the workforce. 4. Business Advisory Council 5. A/B OMJ can help students enrolled in the In Demand Ohio Top Jobs List 	
<p style="text-align: center;">10. Plan of Action <i>(for those listed in #7)</i></p>	<ol style="list-style-type: none"> 1. Trade out Speech for Personal Finance in the curriculum. 2. Look into creating a Management/Supervisor Certificate for students in other programs to gain Supervisor Knowledge 3. Continue working on AI classroom integration 4. Attend/join the Business Advisory Council 5. Acquire the In Demand Ohio Top Jobs list to reach out to our students and provide them with information to get financial assistance. 	
<p style="text-align: center;">11. Adjourn</p>	<p>The meeting was adjourned at <u>10:40</u> am</p> <p><i>There being no further business to be discussed, the meeting was adjourned.</i></p>	<p>Motion by: Travis Martin 2nd by: Mat Reno</p>